



**SCHOOL OF NURSING
ALUMNI ASSOCIATION**

University of Medicine & Dentistry of New Jersey

65 Bergen Street ■ Suite 1127 ■ Newark, NJ 07101 ■ snalumni@umdnj.edu ■ www.sn.umdnj.edu/alumni

March 2011

Dear Friend of Nursing Education:

On behalf of the UMDNJ-School of Nursing Alumni Association, I am extending an invitation to you to support our **2nd Annual Education, Networking & Scholarship Awards Champagne Luncheon** to be held from 11 a.m. to 2 p.m. on Sunday, May 15, 2011 at the Hilton Woodbridge in Iselin, NJ.

We expect about 100 nurses, nursing students, and healthcare and community leaders to participate in this event co-sponsored by the SN Alumni Association, the Omicron Pi chapter of the Sigma Theta Tau International Honor Society of Nursing, and the Academy of Doctors of Nursing Practice.

In addition to a keynote presentation on nursing's role in transforming healthcare, the afternoon will feature the Alumni Association's first annual scholarship awards presentation. Four UMDNJ nursing students will receive scholarships in recognition of their outstanding academic achievement and community service. Funds raised at this year's champagne luncheon will support the continued development of this scholarship program.

As our healthcare system becomes ever more complex, the need for highly educated nurses continues to grow. As a sponsor, your tax-deductible contribution will support educational opportunities for future nurses as well as for experienced nurses preparing themselves for advanced nursing practice.

Attached please find a sponsorship form for your consideration. The Foundation of UMDNJ, a 501(c)3 non-profit organization, accepts donations for and manages the SN-AA scholarship fund. We hope that you will become a sponsor and attend this special celebration.

Thank you in advance for your consideration and for your support of this important cause.

Sincerely,

Ray Scarpa, DNP '08
President, UMDNJ-School of Nursing Alumni Association

cc: Ann Sailsman, DNP '08, Event Co-Chair
Melissa Mordecai, ASN '01; BSN '06, MSN'09, Event Co-Chair
Martha L. Bahamon, Director of Development, Foundation of UMDNJ

For information, please contact Martha at (973) 679-4685 or e-mail mbahamon@njhf.org

UMDNJ-SCHOOL OF NURSING ALUMNI ASSOCIATION
2011 Annual Education, Networking and Scholarship Awards Champagne Luncheon

Please indicate your selection below:

SPONSORSHIP OPPORTUNITIES

\$5,000 Platinum Sponsor (Invitation to make remarks during the program; Full-Page Back Cover; and 4 participants seated at premium brunch table)

\$2,500 Gold Sponsor (Invitation to make remarks during the program; Full Page Inside Front Cover; and 2 participants seated at priority brunch table)

\$1,000 Silver Sponsor (Full Page, Inside Back Cover; and 1 participant seated at brunch table)

Sponsorships also includes

- Exhibitor/information table onsite
- Prominent listing in sponsorship poster and in program literature.
- Acknowledgement of support during program.
- Acknowledgement of support in UMDNJ SN Alumni Web Site, Press Releases and Foundation of UMDNJ Annual Report.

PROGRAM BOOKLET ADVERTISEMENTS

Full Page: \$500
(7.5 x 10" B&W)

Half Page (B&W) \$300
(7.5 x 5.5" B&W)

50-word listing- \$50

Yes, please sign me up for the following:

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DEADLINE is Monday, May 2, 2011. Your support is appreciated!

Please send your check payable to: **The Foundation of UMDNJ**

Mail to: **Martha L. Bahamon**

Director of Development

Foundation of UMDNJ

120 Albany Street, Suite 850

New Brunswick, New Jersey 08901

FOR FURTHER INFORMATION: Call Martha at (973) 679-4685 or e-mail mbahamon@njhf.org